



Jackie Boatwright-Daus, Ed.S., MBA, BS, Certified Trichologist

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Professional Summary

Results-driven, multi-venture entrepreneur, Certified Trichologist, business strategist, and community leader with proven impact across aesthetics, real estate, hospitality, media, and advocacy. Turning personal tragedy into legislative change, Jackie blends strategy, storytelling, and service to build brands, engage audiences, and advance child safety. Active in civic leadership, she serves on the **Board of Directors of the Atlanta Legal Aid Society** and the **Leadership Council of the National Small Business Association (NSBA)**.

Core Expertise

- Certified Trichology — Clinical hair/scalp analysis, restoration protocols
- Restaurant & Hospitality Management — Founder of Jacqueline's Southern Porch
- Real Estate — Licensed Realtor (HomeSmart), residential & investment properties
- Hair & Skin Solutions / Aesthetics — CEO, Juanderful Aesthetics & Juanderful Products
- Public & Motivational Speaking — National speaker; Mrs. Georgia International 2016
- Preaching, Ministry & Teaching — Ordained Minister; Founding Pastor, HisWay Christian Church
- Business & Finance — MBA-trained consultant for startups and nonprofits
- Authoring & Book Publishing — Publishing services, editing, design, ISBN support
- Film & Media Production — Host/producer of The Jackie Boatwright Show
- Theatrical Production & Playwriting — Creator of NO SHELLS
- Directing — Stage, film, and media productions
- Acting & Performing — Television, stage, and music
- Advocacy & Legislative Reform — Champion of Juan's Law; national child safety efforts
- Nonprofit Leadership & Board Governance — Exec. Director, Anthony DeJuan Boatwright Foundation

Professional Experience

CEO & Founder | Juanderful Enterprises LLC (2011–Present)

Corporate hub for Juanderful Aesthetics, Juanderful Products, Jacqueline's Southern Porch, and

consulting. Leads brand development, operations, and multi-industry growth strategies.

CEO | Juanderful Aesthetics (2018–Present)

Physician-guided med spa specializing in hair restoration, injectables, skin rejuvenation, and weight loss; provides clinical trichology expertise and advanced protocols.

CEO | Juanderful Products (2008–Present)

Non-toxic, cruelty-free hair and skin solutions; e-commerce and retail partnerships.

Owner/Operator | Jacquleen's Southern Porch (2021–Present)

Fine-dining Southern restaurant with brunch, catering, and tea events; developing franchise opportunities.

Licensed Realtor | HomeSmart (2019–Present)

Residential sales, investment properties, and client education.

Public Speaker, Media Host, Playwright & Director (1997–Present)

Host/producer of The Jackie Boatwright Show; creator and lead of NO SHELLS; frequent keynote and minister.

Child Safety Advocate | Anthony DeJuan Boatwright Foundation (2002–Present)

Executive Director & Board Member; spearheaded Juan's Law (GA, 2004), VA efforts (2006), and federal advocacy.

Education & Credentials

- Certified Trichologist
- Educational Specialist (Ed.S.) – Educational Leadership
- Master of Business Administration (MBA)
- Bachelor of Science (BS) – Legal Studies
- Licensed Realtor, HomeSmart
- Licensed & Ordained Minister (2002–Present)

Media, Recognition & Awards

- Mrs. Georgia International 2016
- Features: JET, EBONY, MONEY, CNN, Associated Press
- Outstanding Georgia Citizen (Georgia Secretary of State, 2005)
- IMDb credit: Mike Tyson: The Knockout (ABC, 2021)

Board Leadership, Affiliations & Community Service

- Board of Directors, Atlanta Legal Aid Society (current)
- Leadership Council, National Small Business Association (NSBA) (current)
- Member, Alpha Kappa Alpha Sorority, Inc.
- Founding Pastor, HisWay Christian Church, Hiltonia, GA
- Executive Director, Anthony DeJuan Boatwright Foundation

Personal Life

Married to Dr. Kevin M. Daus and mother of two, Jackie is devoted to faith, family, entrepreneurship, and empowering communities through service and business innovation.